

## ATTRACT. PLACE. RETAIN.



### THE EMPLOYMENT SERVICES SOFTWARE OF CHOICE

#### ATTRACT

*The new game in town is attraction – how will you win jobseekers and employers?*

In an increasingly competitive world, it is more important than ever to attract employers to your organisation. In this new age of DES participant choice, the attraction of jobseekers will become critical too. That's why JobReady offers a platform to help you nurture and engage both employers and jobseekers.

From an integrated CRM to modern and mobile self-service, JobReady has been designed to support a contemporary business development and service delivery model. You can now offer your jobseekers a personalised service with support, jobs and communication that matters to them, leaving your consultants to focus on the high value, human interactions with jobseekers.

#### PLACE

*Our number one priority is to place people – let's be exceptional at it.*

This is what you are here to do - place people into work. And we have made that as effective as possible to underpin high performance and speed to placement. Your team will love the system that supports them to win every day and collaborate better via JobReady's employer engagement, the hugely popular Jobs Board and vacancy management.

The result – the user experience means you have a happy and engaged workforce and your team get more jobseekers placed than ever before.

Our partnership with Esher House means that leading behavioural science can be applied with JobReady. Now you can assess jobseekers and better equip your consultants to map interventions to develop a person-centred approach and provide the appropriate support to get jobseekers placed.

#### RETAIN

*Because it's easier to retain a customer than find a new one.*

Great businesses have a remarkable ability to retain customers. They achieve this by delivering an exceptional service that delights the customer and creates loyalty through a deeper relationship. That is what JobReady helps you to achieve.

In the future, jobseekers will have an unprecedented level of choice. If you offer an amazing and personalised experience, supported by modern digital engagement that makes employers and jobseekers feel valued and understood, why would they go anywhere else?

And retention goes further. ....So, you've successfully made a placement. Now we need to keep them in the job. Our innovative thinking on Post Placement Support (PPS) brings a new level of sophistication that increases engagement and helps you apply the right intervention at the right time. JobReady also promotes deeper placement collaboration amongst your team and greatly improves your ability to get the outcome you deserve.